



Privacy Policy: Effective March 2023

Kolture.org is a service offered by [Jewish Arts Collaborative](#) (JAarts). Your privacy is important to us. This Privacy Policy (the “Policy”) explains our policy regarding the collection, use, disclosure and protection of your information. This Policy applies to information provided or collected through the Site and in connection with Kolture’s various services and products (collectively, “Services”). This Privacy Policy does not apply to our data collection activities offline or otherwise outside of our Site (unless otherwise stated below) and does not govern the data practices of third parties that may interact with our Sites. If you have any questions about this Privacy Policy, please feel free to contact us via the

[Contact Kolture](#) page. Please review the Sites’ [Terms of Use](#), which governs your use of the Sites.

Information We Collect

You may visit our Site without providing any information that identifies you personally (“Personally Identifying Information”). However, if you wish to view the complete library of content, receive communications from us, such as a weekly digest of content, alerts or mobile alerts, you will need to register for the given Site by providing us with certain Personally Identifying Information. You may also choose to provide us with Personally Identifying Information in any communications you send us. The types of Personally Identifying Information that we may collect about you include name, age, gender, income level, religious affiliation, marital status, address, corporate alliance, email address, telephone number, fax number and information about your interests in and use of our products. You are not legally required to provide us with Personally Identifying Information, but if you choose not to do so, you may not be able to use certain aspects of the Site or Services. You may post comments to the Sites using Facebook Connect. If you use Facebook Connect, Facebook will send us certain information from your profile, and you authorize us to collect, store and use such information in accordance with this Privacy Policy. You should read the [Facebook Data Policy](#) to understand what information we will receive from Facebook.

We offer you opportunities to engage in public activities through our Sites and Services. “Public activities” are any actions you take that are designed to be visible to other users, including comments, recommendations, reviews, ratings or any other items that you submit to a Site. Any information you disclose in your public activities, along with your screen name or ID, or any image or photo, becomes public and may be used for online and offline promotional or commercial uses in any and all media. If you choose to engage in public activities, you should be aware that any personal information you submit there can be read, collected or used by other users of these areas, and could be used to send you unsolicited messages. We are not responsible for the Personally Identifying Information you choose to submit in these areas and we have no responsibility to publish, take down, remove or edit any of your public activities or any of your submissions that are a result of your public activities. By choosing to participate in public activities, you are electing to share and display such public activities via the Site.

When you share or recommend (with or without adding your own comments) any Site’s content to your Facebook profile, that action is governed by the Facebook Data Policy. We do not track or store a record of those comments or actions.

If you have registered for a Kolture.com account, we may track and aggregate your public activities on Kolture.com, as appropriate. If we collect this information, we will use it in connection with our operation of the Sites and Services.

We may collect information regarding your activity on the Sites, such as your browsing history and amount of time engaged with the content. We also may collect certain non-personally identifying information when you visit many of our web pages, such as the type of browser you are using, the type of operating system you are using and access times.

The Site may look up precise information about your location via your browser, but only with your consent. This information is not stored by us and is used solely for the purpose of location-based searching. We also may collect your IP address or information about the mobile device or other device you use to access the Services, such as geo-location information, unique device identifiers, browser type, browser language or other information. Information that we collect that does not personally identify you is referred to herein as “Non-Personal Information.”

How We Use Information

We will not share Personally Identifying Information provided to us with third parties without your explicit permission, except as set forth herein or as we believe in good faith is required by law, regulation, subpoena or court order, or to cooperate with any investigation carried out by a law-enforcement agency.

We and our affiliates will use Personally Identifying Information for the purpose for which you submitted it to us, such as to respond to your inquiry, to send you information about us and about our products and Services, to fulfill a request by you for written materials (such as a weekly digest, email news alert or SMS news alert) or to carry out transactions which you have requested. If you no longer wish to receive a specific digest or alert, you can notify us via the [Contact Kolture page](#). We may use the information you provide to provide you with customized reading recommendations or targeted advertising on our Sites or our mobile applications. We may use information about your device in order to personalize your experience toward the specific device you are using or to send specific advertising. We may use location information to provide you with information-specific content or advertising.

We may use information about your use of the Sites or Services, including the history of the pages you view and time spent engaged on individual content pages, to analyze usage of the Site and/or Services. We may choose to make available mobile applications that can deliver content or advertising based on your current location. We reserve the right to send you emails relating to your account status or specific to your use of the Sites and Services. In addition, we may send you emails inviting you to participate in user surveys or asking for feedback, or other information to better understand our customers. We may use third parties to provide us information, reports and analysis about the usage and browsing patterns of users of the Sites or Services.

We use tools such as Google Analytics and Hotjar to collect information about use of the Sites. They collect information, such as how often users visit the Site, what pages they visit when they do so, how much time users are spending on reading content based on the pages that are open, the scrolling and mouse movement on that page, and what other sites they used prior to coming to the Sites. We use the information we obtain from these tools only to improve this Site. Google Analytics collects only the IP address assigned to you on the date you visit the Sites, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with Personally Identifying Information. Although Google Analytics and the other tools we utilize plant a permanent cookie on your web browser to identify you as a unique user, the next time you visit the given Site the cookie cannot be used by anyone but the company providing that tool. Google's ability to use and share information collected by Google Analytics about your visits to the Site is restricted by the [Google Analytics Terms of Service](#), [Hotjar](#), and Privacy Policy.

By analyzing the information we collect, including all Non-Personal Information, we may compile certain statistical information, such as anonymous information about how you use the Site and Services and which content you view ("Statistical Information"). Statistical Information helps understand trends and customer needs so that new products and Services can be considered and so existing products and Services can be tailored to customer desires and may include demographic and marketing analyses of our users, as well as their subscribing and purchasing patterns. Statistical Information is anonymous and will not be linked to any Personally Identifying Information for provision to third parties. We may share such Statistical Information with third parties, without restriction, on commercial terms that we can determine at our sole discretion, without any obligation to you. Nothing in this Privacy Policy is intended to restrict our use of Statistical Information or other de-identified information in any way. To the extent we associate Statistical Information with your Personally Identifying Information we collect directly from you on the Site, we will treat it as Personally Identifying Information.

In addition, we may provide you with the opportunity (on an opt-in basis) to receive promotional emails, which include content provided by our partners or advertisers that we think may be of interest to you. Such partners and advertisers will not be able to access any of your Personally Identifying Information. We will not send unsolicited messages to you if you indicate that you do not wish to receive such messages. In addition, you may remove yourself from any or all of the electronic newsletters' mailing lists at any time by following instructions for unsubscribing found at the end of every email.

Other Uses of Your Information

We may disclose Personally Identifying Information in response to legal process, for example, in response to a court order or a subpoena. In addition, we will fully cooperate with any law-enforcement authorities or court order requesting or directing us to disclose the identity, behavior or digital content of any user suspected to have engaged in illegal, infringing or offensive behavior on the Site.

We may exchange information with third parties (including, but not limited to, merchants) for the purposes of fraud protection.

We may transfer our databases containing your personal information if we sell our business or part of it, or merge or partner with other companies and businesses.

We or our affiliates may hire other companies to provide Services on our behalf. These companies will have access to only the personal information they need in order to provide such Services, and will be obligated to maintain the confidentiality of the information and will be prohibited from using it for other purposes. Personally Identifying Information may be stored and processed in the United States or in any other country in which JArts or its affiliates or service providers maintain facilities. Some countries may not have adequate data protection laws or may offer differing levels of protection of personal information that are not as high as in your country of residence or business. By using our Sites, you consent to such transfer of information outside your country.

Cookies and Other Tracking Technologies

We may use various methods and technologies to store or collect information about your use of the Sites, including, without limitation, cookies. A cookie is a small piece of text that is sent to a visitor's browser by a website. The browser provides this piece of text to the originating web server when this visitor returns. Kolture.com and Kolture.com (not currently available) uses cookies to help personalize your experience. In addition, Kolture.org and certain advertisers may use cookies to identify and track visitors, including the browsing history of a user and the website access preferences of users. Cookies help us understand where our visitors are going and how much time they spend there, and allow us to target our advertising on the Sites.

Most web browsers are initially configured to accept cookies, but you can change this setting so your browser either refuses all cookies or informs you when a cookie is being sent. Also, you are free to delete any existing cookies at any time. Please note that some features of Kolture.com may not function properly when cookies are disabled or removed.

We obtain your consent to our information storage or collection tracking technologies by providing you with transparent information in our Privacy Policy and providing you with the opportunity to make a choice to disable cookies as set forth above. Please note that we are not required to obtain your consent to the information collection tracking technologies identified above that are strictly necessary. We are giving you detailed notice of the tracking technologies and your limited choices regarding them so that your consent is meaningfully informed.

Our Commitment to Security

We have put in place physical and electronic procedures to safeguard and help prevent unauthorized access, maintain data security and correctly use the information we collect online. However, no method of transmission over the internet, or method of electronic storage, is 100 percent secure. Therefore, while we strive to use commercially acceptable means to protect your Personally Identifying Information, we cannot guarantee its absolute security.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that Personally Identifying Information that we collect will never be disclosed in a manner that is inconsistent with this Policy. Regardless of the precautions taken by you or by us, "perfect security" does not exist on the internet. We cannot ensure or warrant the security of any information you transmit to us, and you transmit such information at your own risk.

Online Links to Other Sites

You can access other websites of third parties through our Sites. Any personal information you provide on the linked pages is provided directly to the third-party website and is subject to that third party's privacy policy. Except as described above, we and our affiliates are not responsible for the content or privacy practices of websites to which we link. Links from our Sites to third-party sites are provided for your convenience. We encourage you to learn about the privacy practices of each website before providing them with any personal information.

Children

We understand the importance of protecting children's privacy in the interactive world. We are a general audience service and do not use the Sites to knowingly collect personal information from children under the age of thirteen (13) that requires parental notice and consent under the Children's Online Privacy Protection Act ("COPPA") without such parental consent. If you are a child under 13 years of age, you are not permitted to use the Sites and should not send any information about yourself to us through the Sites.

In the event that we become aware that we have collected personal information from any child, we will dispose of that information in accordance with COPPA and other applicable laws and regulations. If you are a parent or guardian and you believe that your child under the age of 13 has provided us with personal information without COPPA-required consent, please contact us via the [Contact Kolture](#) page.

Policy Update

All updates to this Policy will be posted on this page. You are bound by any revisions or updates.

How to Contact Us

If you have any questions or concerns about this Policy, or want to update, change or delete your personal information, please contact us via the [Contact Kolture](#) page.